



## PRESS INFORMATION

April 4, 2007

**S  verine Vaselli – Whiteoaks France**  
EMEA PR Coordinator  
[svaselli@whiteoaks-france.com](mailto:svaselli@whiteoaks-france.com)  
Tel.: 00 33 (1) 58 18 35 75

**Mathilde Lorenzi, Actimagine**  
Marketing and Communication Manager  
[mathilde.lorenzi@actimagine.com](mailto:mathilde.lorenzi@actimagine.com)  
Tel.: 00 33 (1) 53 30 03 65

### **RED HERRING REVEALS COMPANIES SELECTED FOR THE RED HERRING 100 NORTH AMERICA 2007**

*Award Recognizes the 100 “Most Promising” Companies  
Driving the Future of Technology*

**San Francisco, CA, April 4, 2007**— Red Herring today announced that **Actimagine Corp.** is a Finalist for the Red Herring 100 Award, a selection of the 100 private companies based in North America that play a leading role in innovation and technology.

The Red Herring editorial board diligently surveyed the entrepreneurial scene throughout the North American region and identified the top 200 out of more than 800 closely evaluated companies that are leading the next wave of innovation.

*“We can see the exciting evolution of the technology sector reflected in the quality and variety of exceptional companies that we had to choose from in putting our list together,”* said Joel Dreyfuss, Editor-in-Chief of Red Herring. *“It was tough to choose just 200 finalists from such a large list of excellent contenders, and we are very happy with the qualities of the companies we selected as Finalists.”*

The winning 100 companies will be announced at the Red Herring Spring event. The CEOs of the winners will present their innovative ideas and technologies to an audience of leading entrepreneurs, financiers and corporate strategists at the event in Monterey, California, on May 1-3 at the Hyatt Regency Hotel. This year’s Red Herring 100 Spring event marks the 10th anniversary of the Red Herring 100 Awards. In celebration, the event will feature keynote addresses from legendary VC investors and CEOs of leading Internet, information, and communications companies.

Request your invitation at: <http://www.herringevents.com/spring07/index.html>

**About Red Herring**

Red Herring is a global media company which unites the world's best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine, an online daily technology news service, technology newsletters and major events for technology leaders around the globe. Red Herring provides an insider's access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. More information about Red Herring is available on the Internet at [www.redherring.com](http://www.redherring.com).

**About Actimagine [www.actimagine.com](http://www.actimagine.com)**

Actimagine, established in March 2003, develops and sells under licence Mobiclip™, a patented video codec that pushes the limits of video on mobile platforms. Mobiclip delivers a unique video experience responding to the demands of the market for high quality mobile video content.

Already adopted by major manufacturers and content publishers, Mobiclip addresses the major challenges of video on mobile platforms by offering DVD-like quality – 24fps full screen – for all kinds of video, both free and premium content, without compromising battery-life.

Actimagine Corp. is registered in Delaware in the United States. The head office is in its French subsidiary in Paris. The company also has a subsidiary in Tokyo and offices in Singapore and Redwood City, California in the United States. Key clients include Nintendo Co., Ltd., Fisher Price, Nokia and Sony Ericsson.

**More from:****Séverine Vaselli – Whiteoaks France**

Actimagine EMEA PR Coordinator

[svaselli@whiteoaks-france.com](mailto:svaselli@whiteoaks-france.com)

Tel.: 00 33 (1) 58 18 35 75

**Red Herring**

Olle Binkhorst

Red Herring, Inc

Phone: 650-585-3418

Email: [obinkhorst@redherring.com](mailto:obinkhorst@redherring.com)

**April 4, 2007****Mathilde Lorenzi, Actimagine**

Marketing & Communication Manager

[mathilde.lorenzi@actimagine.com](mailto:mathilde.lorenzi@actimagine.com)

Tel.: 00 33 (1) 53 30 03 65

**Actimagine Corp.**

303 Twin Dolphin Drive

Redwood City, CA 94065