



**PRESS RELEASE**

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**Nokia and Sony Pictures Home Entertainment  
bring the blockbuster movie *Ghost Rider*  
to the Nokia N73 and Nokia N93i Mobile Multimedia computers**

Paris, August 28<sup>th</sup> 2007 - Nokia and Sony Pictures Home Entertainment (SPHE) today announced their first partnership in the Middle East and Africa. Beginning August 2007, at select retail outlets, customers who purchase a Nokia N73 and Nokia N93i mobile multimedia computers will also receive the Sony Pictures blockbuster film **Ghost Rider**, starring Nicolas Cage and Eva Mendes, on a 1 GB mini-SD card playable on the handset\* and exclusive to Nokia.

*"This partnership between Nokia and SPHE marks the first of its kind in the Middle East and Africa. We hope to continue offering customers the opportunity to view highly-rated movies such as Ghost Rider on the Nokia range of multimedia computers,"* comments Zsolt Menesi, Director of Multimedia Experiences for Nokia in the Middle East and Africa.

*"We're delighted to partner with Nokia in bringing our movies to memory cards in the Middle East and Africa,"* added Pete Wood, Director, Mobile Business Development, Sony Pictures Home Entertainment. *"Movie lovers can now watch and enjoy Ghost Rider, an action-packed hit, anytime, anywhere."*

The 1 GB mini-SD card will have additional space for consumer photographs, music, videos and games. SPHE selected **Mobiclip™**, Actimagine's patented software video codec, to deliver the movie on the mini-SD card.

*\*Please note that the offer is limited and only while stocks last at selected outlets*

**About Nokia**

Nokia is a world leader in mobile communications, driving the growth and sustainability of the broader mobility industry. Nokia connects people to each other and the information that matters to them with easy-to-use and innovative products like mobile phones, devices and solutions for imaging, games, media and businesses. Nokia provides equipment, solutions and services for network operators and corporations.  
[www.nokia.com](http://www.nokia.com)

## **About Sony Pictures Home Entertainment**

Sony Pictures Home Entertainment is a Sony Pictures Entertainment company. SPE is a division of Sony Corporation of America, a subsidiary of Tokyo-based Sony Corporation. SPE's global operations encompass motion picture production and distribution; television production and distribution; digital content creation and distribution; worldwide channel investments; home entertainment acquisition and distribution; operation of studio facilities; development of new entertainment products, services and technologies; and distribution of filmed entertainment in 73 countries. Sony Pictures Entertainment can be found on the World Wide Web at <http://www.sonypictures.com>.

## **About Actimagine**

Established in March 2003, Actimagine develops and sells under licence Mobiclip™, a patented software video codec which has been optimized for mobile platforms. Mobiclip addresses the major challenges of video on mobile phones by offering, DVD-like quality – 24fps full screen – for all kinds of video, both free and premium content, without compromising battery-life. Already adopted by leading manufacturers and content publishers, Mobiclip is becoming the de facto standard for DVD-like quality on mobile phones. Registered in Delaware, USA, as Actimagine Corp., the company is headquartered in Paris with offices in Tokyo and Redwood City in California. Key clients include Nintendo Co., Ltd., Fisher Price, Nokia and Sony Ericsson. [www.actimagine.com](http://www.actimagine.com)

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